

CURRICULUM VITAE
HEATHER LYNN WIPFLI
SEPTEMBER 2024

PERSONAL INFORMATION:

Work

837 Downey Way
Stonier Hall, room 105
Los Angeles, CA 90089
Phone: (443) 670-7158
Email: hwipfli@usc.edu

Home

941 Wiladonda Drive
La Canada, CA 91011

Citizenship: USA
Languages: English, German, French

EDUCATION AND PROFESSIONAL APPOINTMENTS

EDUCATION:

1998 BA, International Relations (major)/German (minor), Colgate University, Hamilton, NY

POST-GRADUATE TRAINING:

1998-2000 Master of International Studies, Advisor David Forsythe, Graduate Institute for International and Development Studies, Geneva, Switzerland
2003-2007 PhD, International Relations/Political Science (focus on health policy), Advisors Keith Krause and David Sylvan, Graduate Institute for International and Development Studies, Geneva, Switzerland

ACADEMIC APPOINTMENTS:

2022 - Present	Professor of Clinical Population and Public Health Sciences and Professor (Teaching) of International Relations	Department of Population Sciences and Public Health (formerly Preventive Medicine), Keck School of Medicine with honorary appointment in the Department of Political Science an International Relations, Dornsife School of Letters, Arts and Sciences
2017 – 2022	Associate Professor of Clinical Population and Public Health Sciences and Associate Professor (Teaching) of International Relations	Department of Population Sciences and Public Health (formerly Preventive Medicine), Keck School of Medicine with honorary appointment in the Department of Political Science an International Relations, Dornsife School of Letters, Arts and Sciences
2008-2017	Assistant Professor	Department of Preventive Medicine Keck School of Medicine of USC and School of International Relations
2008-2012	Associate Faculty	Department of Epidemiology, Johns Hopkins Bloomberg School Public Health, Baltimore, MD, USA
2007-2008	Assistant Scientist	Department of Epidemiology, Johns Hopkins Bloomberg School Public Health, Baltimore, MD, USA
2001-2007	Research Associate	Department of Epidemiology, Johns Hopkins Bloomberg School Public Health, Baltimore, MD, USA

ADMINISTRATIVE APPOINTMENTS:

2022 - present	Director	USC Population and Public Health Science Undergraduate Degree Programs (Health Promotion and Global Health)
2021 - present	Member	Norris Comprehensive Cancer Center
2020 - present	Member	Institute for Addiction Science, USC
2008-2018	Associate Director	USC Institute for Global Health
2001-2008	Project Director	Institute for Global Tobacco Control, Johns Hopkins Bloomberg School of Public Health, Baltimore, Maryland, USA
1999-2001	Technical Officer	Tobacco Free Initiative, World Health Organization, Geneva, Switzerland

DIVERSITY, EQUITY AND INCLUSION TRAINING AND APPOINTMENTS:

2023 - present	Member, Committee on Equity and Inclusion	USC Academic Senate
2023 - present	Trainee, Continuous Learning for Antiracist Curricular Change (CLARCC) Fellowship	Department of Population and Public Health Sciences
2023 - present	Trainer, USC Trojans for Excellence Peer to Peer Training Program	University of Southern California Office of Diversity Equity and Inclusion
2023 - present	Trainer, Allyship	Keck School of Medicine of USC
2022 - present	Member, REDI Council	Department of Population and Public Health Sciences
2022	Trainee, Dialogue Company Allyship Training Program	Keck School of Medicine of USC
2022	Trainee, Dialogue Company Identity, Bias, and Microaggression Training Program	Keck School of Medicine of USC

HONORS, AWARDS:

2023	Inclusive Pedagogical Excellence Award	Department of Population and Public Health Science,
2022	USC Mentoring Award for Faculty Mentoring Undergraduate Students	University of Southern California
2014	Nominee, Women Making a Difference Rising Star Award	Los Angeles Business Journal
2013	Elected Member	Delta Omega Honorary Society in Public Health
2008	Alumni Laurent Prize	Alumni Association of the Graduate Institute for International Studies, University of Geneva, Geneva, Switzerland

TEACHING

DIDACTIC TEACHING:

<i>Medical Degree Program, Keck School of Medicine of USC</i>		
2016-2021	Intro to Clinical Medicine - Professionalism Selective, Global Health	Developer and Instructor

Master of Public Health Program, Keck School of Medicine of USC

Year	Course Title	Credits	Role
2018	Foundations in Public Health (PM502)	4	Co-Developer and Co-Instructor
2016-2017	Global Health Service Delivery in Uganda (PM599)	4	Developer and Instructor
2015-present	Tobacco Regulatory Science (PM599)	4	Developer and Instructor
2013-2015	Global Health Governance and Diplomacy in Practice in Geneva (PM589)	4	Developer and Instructor
2013-2016	Global Health Governance and Diplomacy (PM 578)	4	Developer and Instructor
2013-2021	Introduction to Global Health (PM 565)	4	Developer and Instructor
2013-2022	Public Health Leadership and Management (PM 654 Online)	4	Developer and Instructor
2013-2020	Introduction to Global Health (PM 565 Online)	4	Co-Developer and Co-Instructor
2008-2012	Public Health Leadership and Management (PM565)	3	Instructor

USC Dornsife College of Letters, Arts, and Sciences

2022-present	International Approaches to Global Public Health (IR 339)	4	Instructor
2018-2019	Health Governance from Global (Geneva) to Local (Kampala) (IR 370)	4	Developer and Instructor

Bachelor of Science in Health Promotion and Disease Prevention and Global Health Programs, Keck School of Medicine of USC

2022 – present	Culture, Lifestyle and Health (HP 365)	4	Developer and Instructor
2018 - 2022	Introduction to Global Health (HP 270)	4	Developer and Instructor
2009-2021	Case Studies in Global Health (HP 470)	4	Developer and Instructor

Johns Hopkins Bloomberg School of Public Health, Baltimore, MD

2001-2007	Global Tobacco Control (onsite and online)	4	Co-Developer and Co-Instructor
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UNDERGRADUATE, GRADUATE AND MEDICAL STUDENT (OR OTHER) MENTORSHIP: (SELECTED)

Year	Name	Degree Program	Research Focus	Notable Outcomes
2023-2024	Kyra Guy	PhD	Cancer stigma among People Living with HIV in Uganda and Zambia	Multiple poster presentations, 3 peer reviewed papers
	Roann Alair Acot	BA	Filipino Nurse Migration and Health	Senior honors thesis, Discovery Award, ISA Conference presentation
	Samyu Padisetti	BA	Prevention of Early Pregnancy in Kibera, Kenya	Africa Research Award, conference presentation, peer reviewed publication
	Mark Tello-Rincon	BA	Adolescent Tobacco Cessation	
	Aliza Arya	BS	Evaluating Adolescent Drowning Prevention Programming	
	Andre Fabain	BS	Young adult sexual and reproductive health in Uganda	
	Anna Chi	BS	HIV prevention among young adults in Uganda	
	Artemis Berberyan (UCLA)	MS	2023 World Aids Day Programming in Uganda	
	Jacqueline Trinh	BS	Youth Public Health Ambassador Programming in Kenya	

	Razanne Mihtar	BS	Menstrual Hygiene and Sanitation in Kibera, Kenya	Travel scholarship
	Rohan Kumar	BS	2023 World Aids Day Program and Planning	
	Sahair Patel	BS/MS	Evaluating Adolescent Drowning Prevention Program	
	Samira Iqbal	BS	Menstrual Hygiene and Sanitation in Kibera, Kenya	
	Sophia Dettweiler	BS	Road Safety Assessment in Lira, Uganda	
	Torriona Avery	BS	Road Safety Assessment in Lira, Uganda	
	Nicole Tang	BA	Road Safety Assessment in Lira, Uganda	Travel scholarship
2022-2023	Riya Shah	BA	Impact of COVID19 on School Attendance in Northern Uganda	Conference poster accepted
	Eunice Dulalia	BA	Gender Perceptions Among Ugandan Youth	
	Samyu Padiseti	BA	Drowning Prevention Capacity Building	
	Hera Ballard	BA	Drowning Risks and Attitudes Data Analysis	
	Shanay Champaneri	BA	Drowning Risks and Attitudes Data Analysis	
	Samantha Gillis (Notre Dame)	BA	Program Evaluation of the YPHA Program	Conference poster accepted
	Ava Ritchie	MPH	Drowning Risks Data Analysis and Paper Writing	Conference poster accepted
	Abby Kim	MPH	Nutrition Policy and Attitudes in Northern Uganda	Travel scholarship awarded
	Mika Ishii	BA	Preparation of a Drowning Research Protocol	Protocol approved by IRB
	Aditi Shah	BA	Photovoice Protocol for Drowning Risks	Protocol approved by IRB
	Madeline Sellinger	MPH	Photovoice Protocol for Drowning Risks	Travel scholarship awarded, traveled to implement research
2021-2022	Abigail Kim	BA	Malaria prevention in Lira, Uganda	Peer-reviewed paper, conference presentations
	Ally Koh	BA	Drowning Prevention Survey Development	Conference presentation
	Valeria Flores-Cadena	BA	Drowning Prevention in Uganda	Conference presentation
	Kayla Samimi	BA	Lira Community-Based Assessment	Conference presentation
	Kevin Huang	BA	COVID Impact Focus Group Study	Conference presentation
	Daniel Lou	BA	Malaria Prevalence and Prevention in Lira	
	Samantha Gillis (Notre Dame)	BA	Malaria Prevalence and Prevention in Lira	Conference presentation
	Katja Beusch (Amherst)	BA	Youth Capacity Building Program Evaluation	Hosted workshop in Uganda
	Sarah Phillips	BA	International Institutions and the COVID Vaccine	Conference presentation
	Rudalys Ruiz	BA	Youth Capacity Building Program Evaluation	
	Liam Obaid	BA	Tobacco and Cancer	Published book chapter
	Kurun Reddy	BA	Drowning Prevention Survey Development	
	Kyra Guy	MPH	Tobacco Cessation among PLWH in Uganda and Zambia	Accepted to PhD program, papers published, conference presentations
2020-2021	Christopher Park	BA	Malaria Prevalence and Prevention in Lira	
	Linda Cavanaugh	BA	HIV and Tobacco Use in Africa	
	Zainab Hasan	BA	Global Tobacco Control History Project	
	William Henry	BA	Tobacco Cessation among HIV+ in LMICS	

	Simran Kohli	BA	Tobacco and Diabetes WHO Knowledge Summary	WHO publication
	Victoria Leone	BA	Drowning Prevention Workbook	
	Megan Pevy	BA	Adolescent Health Survey Development	
	Andrew Schwenk	BA	Air Pollution in East Africa Literature	
	Richard Hua	BA	Malaria Prevalence and Prevention in Lira	
2019-2020	Hannah Dibble	MPH	Adolescent Health Survey Development	
	Patrick Sammons	BA	Non-profit organizational development	
	Miles Lambert-Peck	MPH	One Health, Uganda	Travel scholarship secured
2018-2019	Madeline McCew	BA	Tobacco and Eye Health WHO Knowledge	WHO publication
	Tina Samsamsiat	BA	Survey Analysis: Adolescent Health in Northern Uganda	
2017-2018	Emma Kao	MPH	Lung Cancer Risk in China	
	Simone St. Claire	BA/MPH	Menstrual Hygiene in Rural Uganda	Peer reviewed publication, hired by WHO
	Anish Parekh	MD/MPH	South Africa Influenza Prediction Model Project	
	Kleshla Louchnikov	MPH	Evaluating School-based Health in Uganda	
	Mirza Baig	BA	Evaluating Empowerment Programming in Uganda	
2014-2015	Grace Do	BA	Tobacco Free Worksites in India	
	Asia Dean	MPH	Evaluating Health Education Needs	
	Kristin Dessie	MPH	Evaluating Air Pollution Exposure Among Boda-boda Drivers in Kampala, Uganda	Hired by GEOHealth Hub
	Ekua Armah	BA	Maternal Health Narratives in Uganda	Digital publication
	Savvy Brar	BA	Youth Health Education and Promotion, Mpigi, Uganda	
	Emily Sagardia	BA	Youth Health Education and Promotion, Mpigi, Uganda	
	Alicia Fairbrother	MPH	Tobacco Industry Activity in the Middle East	WHO publication
	Katie Peabody	BA	Utilizing theater to promote global health	
	Kathy Ohe	BA	Educational Gaming: Evaluating 1,000 Days	
	Roe Aster	MD	Tobacco Industry Surveillance in the Middle East	
	Jennifer Kotlewski	MPH	Assessment of Experiential Learning Experience	Peer reviewed publication
2012-2013	Phong Chung	MPH	Urban Health in Hong Kong	
	Shannon Lovegren (Karolinka Institute)	MPH	Perceptions of International Aid in Low-Income Countries	Peer reviewed publication
	Trisa Taro	MPH	Perceptions of International Aid in Low-Income Countries	Peer reviewed publication
	Lisa Nguyen	MPH	Mobile Micro-Insurance in Kenya	
	Yinqi Zhang	MPP	Global Tobacco Control	
	Miner Ross	MPH	Thirdhand Smoke Policy	
	Theodore Curren	BA	Investigation of Tobacco-Sponsored Schools in China	Book chapter
	Molly Lancaster	PhD	Social Network Analysis of the Global Tobacco Control Community	Peer reviewed publication
	Grace Huang	PhD	Evaluating the Impact of the Framework Convention on Tobacco Control	Peer reviewed publication

GRADUATE STUDENT THESIS, EXAM AND DISSERTATION COMMITTEES:

2023-present	Kyra Guy	PhD Advisor	USC PPHS
2023	Lucie Hardi	Dissertation Committee	University of Auckland
2017-2020	Mao Suzuki	Dissertation Committee	USC Graduate School
2018-2019	Anupreet Sidhu	Dissertation Committee	USC Preventive Medicine
2013	Shannon Lovgren	MPH Committee	Karolinska Institute, Sweden
2013	Athena Foong	MS Committee	USC Preventive Medicine
2013	Caroline Yao	MS Committee	USC Preventive Medicine
2010	Astrid Viciano	MHC Committee	Annenberg School of Journalism

FULBRIGHT RESEARCH FELLOW MENTORSHIP:

2012	Joanne Cho	MPH	Cultural and Social Stigmas of Mental Health Care Utilization in South Korea
2011	Shanelle Ueyama	MPH	Nutrition in South Korea

POST GRADUATE MENTORSHIP:

2016-2017	Sigita Cahoon	Global Women's Health Fellow, USC	Cervical Cancer screening and treatment in rural Uganda
2015-2016	Jordan Swanson	Tsao Global Surgery Fellow, CHLA	Barriers to Surgical Care in Nicaragua
2013-2015	Lily Chattphadhyay	CHLA Global Health Resident	Behavioral Norms around Sanitation in Mpigi District of Uganda
2013-2015	Caroline Yao	Tsao Global Surgery Fellow, CHLA	Barriers to Surgical Care in Vietnam
2011-2013	Justin Gillenwater	Tsao Global Surgery Fellow, CHLA	Surgical capacity building in India

MENTORSHIP OF FACULTY:

2014-2018	Mellissa Withers	Department of Preventive Medicine
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FULBRIGHT-NEHRU ACADEMIC AND PROFESSION EXCELLENCE FELLOWSHIP:

2016-2017	Sitanthu Kar	JIPMER, Puducherry, India
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SERVICE**DEPARTMENT SERVICE:**

2022-present	REDI Committee	Dept. of Population and Public Health Sciences
2021-present	Education Committee	Dept. of Population and Public Health Sciences
2018-present	MPH Admissions Committee	Dept. of Population and Public Health Sciences
2015-2016	MPH Strategic Planning Committee	Dept. of Preventive Medicine
2015-present	Co-Director, MPH Global Health Track	Dept. of Population and Public Health Sciences
2009-present	Member, MPH Curriculum Committee	Dept. of Population and Public Health Sciences
2009	Co-Chair, Working Group on the Role of Preventive Medicine at USC and Beyond	Dept. of Preventive Medicine

MEDICAL SCHOOL SERVICE:

2013-2018	Mentor, USC Science, Technology and Research (STAR) Program	Keck School of Medicine of USC
2009-2014	Mentor, Responsible Conduct in Research	Keck School of Medicine of USC
2009-2011	Member, Dean's Research Committee	Keck School of Medicine of USC
2009	Member, Working Group on Globalization	Keck School of Medicine of USC

UNIVERSITY SERVICE:

2023-present	Member, Faculty Senate Committee for Diversity, Equity, and Inclusion	University of Southern California
2023-present	Trojan of Excellence	University of Southern California
2022-present	Advisor, WorldMed	University of Southern California
2016-present	Advisor, USC Chapter of Universities Allied for Essential Medicines	University of Southern California
2015-present	Member, Fulbright U.S. Student Grant Campus Evaluation Committee, Undergraduate Academic Honors and Fellowships	University of Southern California
2015-present	Member, Renaissance Scholar Award Committee, Undergraduate Academic Honors and Fellowships	University of Southern California
2012-2023	Advisor, Globemed USC	University of Southern California
2019	Truman Scholarship Mentoring Committee	University of Southern California
2018	CALIS Program Instructor (LAUSD)	University of Southern California
2015-2020	Member, mHealth Collaborative	University of Southern California
2012-2013	Member, Multimedia Scholarship Advisory Committee	University of Southern California
2011	Member, Global Connections Strategic Planning Subcommittee	University of Southern California
2010-2013	Member, Zumberge Social Science Review Panel	University of Southern California
2010	Member, Faculty Senate Planning Committee on Globalization	University of Southern California
2010-2011	Member, Institute for Multimedia Literacy Advisory Committee	University of Southern California
2010-2015	Member, Undergraduate Global Scholar Review Panel	University of Southern California
2009-2012	Member, Provost's Continuing Education Faculty Advisory Committee	University of Southern California
2009-2011	Member, Academic Senate Academic Programs and Teaching Committee	University of Southern California

PROFESSIONAL SERVICE:

2024	Reviewer, NIH Study Section for Chronic, Non-Communicable Diseases and Disorders (NCDs) Across the Lifespan: Fogarty International Research Training Award (NCD-LIFESPAN, PAR-22-104).	Fogarty International Center, National Institutes of Health (NIH)
2024	Reviewer, NIH Study Section for PAR 23-318: Mobile Health: Technology and Outcomes in Low and Middle Income Countries	National Institutes of Health (NIH)
2019 - present	Committee Member, Subcommittee on Master's and Undergraduate Degrees in Global Health	Consortium of Universities in Global Health (CUGH)
2017 - 2023	Board Member, ISA Global Health	International Studies Association
2017 - 2018	Member, Grant Review Committee	Tom Hall Educational Grants, CUGH
2009-2017	Chair, Steering Committee	Association of Pacific Rim Universities Global Health Working Group
2016-2018	Member, Scientific Advisory Committee	8 th and 9 th Annual CUGH Conference

2016-2017	Member, Steering Committee	Women Leaders In Global Health Conference, Stanford University
2016-2018	Professional Mentor	Consortium of Universities for Global Health
2013-2014	Reviewer, Building Leadership to Address the Negative Effects of Tobacco on Africa's Health, Economy, and Development	African Science Academies' Committee of the National Academy of Sciences
2013-2014	Member, Committee on the Illicit Tobacco Market: Collection and Analysis of the International Experience, Committee on Law and Justice	Division of Behavioral and Social Sciences and Education and Board on Population Health and Public Health Practice, Institute of Medicine
2013-2014	International Workshop Chair	Be He@lthy, Be Mobile, World Health Organization/International Telecommunications Union
2010	Member, Global Health Core Competencies Committee	Association of Schools of Public Health

CONSULTANTSHIPS AND ADVISORY BOARDS:

2018	Consultant, Tobacco Industry Strategies related to emerging products	Department of Prevention of Non-Communicable Disease, World Health Organization, Geneva, Switzerland
2017 - 2022	Chief External Expert, Global Health	World Economic Forum Tobacco Companies, Public Policy, and Global Health, PI: Kelley Lee, PhD, Simon Frazier University
2012-2017	Advisory Board Member	Eastern Mediterranean Regional Office, World Health Organization, Cairo, Egypt
2014-2015	Consultant, Tobacco industry structure and activity in the Middle East	Department of Prevention of Non-Communicable Disease, World Health Organization, Geneva, Switzerland
2014	Consultant, Framework for Action Across Sectors in preparation for the 68th World Health Assembly	Non-communicable Disease and Mental Health Cluster, Western Pacific Regional Office of the World Health Organization
2013	Consultant, Prepared a tool kit to assist national governments protect youth from marketing of harmful products	American Cancer Society, Division of Global Health, Atlanta, Georgia
2012	Consultant, Led collection of narratives from cancer survivors in Zambia	Non-communicable Disease and Mental Health Cluster, World Health Organization, Geneva, Switzerland
2001	Consultant, Prepared technical report on health and security concerns in the 20th century	

PROFESSIONAL SOCIETY MEMBERSHIPS:

2004-2017	American Association of Public Health
2005-present	International Studies Association
2007-present	Consortium of Universities for Global Health
2009-present	Global Health Council

ADMINISTRATIVE SERVICE:

2022-present	Director, USC Health Promotion and Global Health Undergraduate Degree Programs
2020-present	Director, Global Research, Training and Implementation (GRIT) Lab
2008-2018	Associate Director, USC Institute for Global Health

COMMUNITY SERVICE:

2023-present	Member	National Charity League	TikToker
2014-present	Board Member and Chief Operations Officer	Energy In Action	Volunteer
2020-present	Board Member	LCHS Choral Parents Association	Volunteer
2018	Fundraising Steering Committee	Rose Bowl Aquatics Center	Volunteer

MANUSCRIPT REVIEW:

2009-Present	American Journal of Public Health, Asia Pacific Journal of Public Health, Bulletin of the World Health Organization, Global Health Action, Globalization and Health, Health Education Research Journal, Health Affairs, Health Policy and Planning, International Relations, Maternal and Child Health Journal, PLOS One, Public Health, Nicotine and Tobacco Research, Social and Preventive Medicine Journal, Social Science and Medicine, Tobacco Control, Lancet, Politics and Policy, Population Health Metrics
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RESEARCH AND SCHOLARSHIP

MAJOR AREAS OF RESEARCH INTEREST

1. Implementation science research in LMICs
2. Tobacco control
3. Global noncommunicable disease prevention
4. Global health diplomacy and governance
5. Corporations, public policy and global health
6. Global health curriculum

GRANT SUPPORT - CURRENT:

National Cancer Institute 2024 – 2025 .24 PM

U01CA261624-03S2 Wipfli (PI)

Evaluating Cancer Stigma Among People Living with HIV in Uganda and Zambia

Total Direct Costs: \$125,000.00

Role: Principal Investigator

This is a supplement to increase implementation science capacity among partners involved in research related to HIV and cancer in Uganda and Zambia and to develop and implement an implementation science framework in evaluating the Quit4Life+ study.

National Cancer Institute 2023 – 2024 .24 PM

U01CA261624-03S1 Wipfli (PI)

Evaluating Cancer Stigma Among People Living with HIV in Uganda and Zambia

Total Direct Costs: \$125,000.00

Role: Principal Investigator

This is a supplement to my randomized control trial of a mobile smoking cessation application and nicotine replacement therapy among people living with HIV in Uganda and Zambia to assess their level of stigma regarding cancer.

National Cancer Institute 2021 – 2026 3.0 PM

U01CA261624 Wipfli (PI)

Quit4Life+: Adapting and Evaluating a Phone-Based Tobacco Use Cessation Program for People Living with HIV in Uganda and Zambia

Total Direct Costs: \$2,500,000.00

Role: Principal Investigator

This is a randomized control trial of a mobile smoking cessation application and nicotine replacement therapy among people living with HIV in Uganda and Zambia.

California Tobacco Control Program

EVAL 20-10032 Allem (PI)

2021 – 2024 2.5 PM

Total Direct Costs: \$1,759,579.00

Role: Co-Investigator

This project carries out surveillance of tobacco industry marketing and sales over digital media in California. The study focuses specifically on the impact of new and pending laws regarding e-cigarettes sales in the state.

NIH Fogarty International Center

1U2RTW010125-01 Berhane (PI)

2022-2027 .95 PM

The GEOHealth Hub Platform for East Africa – USA

Total Direct Costs: \$1,490,390

Role: Co-Investigator

The project is the second phase of funding for training mechanism in the eastern African center for environmental and occupational health. The training program will develop researchers and research teams that can facilitate policy translation of research findings into impactful actions by stakeholders in three key topical areas (air pollution, climate change and occupational safety) as they relate to health in four countries (Ethiopia, Uganda, Rwanda, and Kenya). The long-term goals include the establishment of a sustainable research and training Hub in eastern Africa that continues to foster research, implementation and policy translation.

U.S. Food and Drug Administration

U54CA180905 Leventhal and Lermen (PIs)

2023-2028 2.16 PM

USC Tobacco Center of Regulatory Science (TCORS) for Vulnerable Populations

Total Direct Costs: \$20,000,000

Role: Core Director

The USC Tobacco Center of Regulatory Science (TCORS) focuses on populations that are at high risk for use of tobacco products and addiction to help the FDA reduce tobacco use and its disease burden. The TCORS training and education core seeks to establish core competencies in the area of tobacco control regulatory science as well as basic curriculum in the form of onsite and online for-credit and short-term courses and other educational resources. The Core also provides pre-doctoral, post-doctoral, and faculty training programs to encourage future careers in the field.

GRANT SUPPORT - PAST:

U.S. Food and Drug Administration

U54CA180905 Leventhal and Pentz (PIs)

2018-2023 2.16 PM

USC Tobacco Center of Regulatory Science (TCORS) for Vulnerable Populations

Total Direct Costs: \$17,800,000

Role: Core Director

The USC Tobacco Center of Regulatory Science (TCORS) focuses on populations that are at high risk for use of tobacco products and addiction in order to help the FDA reduce tobacco use and its disease burden. The TCORS training and education core seeks to establish core competencies in the area of tobacco control regulatory science as well as basic curriculum in the form of onsite and online for-credit and short-term courses and other educational resources. The Core also provides pre-doctoral, post-doctoral, and faculty training programs to encourage future careers in the field.

NIH Fogarty International Center

1U2RTW010125-01. Samet/Berhane (PIs)

2015-2021 .95 PM

Establishing a GEOHealth Hub Platform for East Africa – USA

Total Direct Costs: \$1,453,491

Role: Co-Investigator

The project establishes the training mechanism for an eastern African center for environmental and occupational health. The training program will develop researchers and research teams that can facilitate policy translation of research findings into impactful actions by stakeholders in three key topical areas (air pollution, climate change and occupational safety) as they relate to health in four countries (Ethiopia, Uganda, Rwanda, and Kenya). The long-term goals include the establishment of a sustainable research and training Hub in eastern Africa that continues to foster research, implementation and policy translation

SDSU/TRDRP

5351468643 Wipfli (PI)

2019-2022 3.6 PM

Thirdhand Smoke Resource and Outreach Center

Total Direct Costs: \$354,245

Role: Co-Director

This grant supports the development of educational resources and policy development materials to increase the capacity of stakeholders throughout the state to protect the public from exposure to thirdhand smoke.

5351468638 Wipfli (PI)

2014-2018

Agency: USCF/TRDRP

5%

Thirdhand Smoke Exposure and Health Risk Assessment

Description: This grant supports research on policy models to address thirdhand smoke, which is the residual particulate matter produced as a byproduct of tobacco smoke

Role: Co-Investigator, responsible for developing models and disseminating project outcomes through academic publications and workshops

Total Direct Costs: \$261,000

1P50CA180905 Samet and Pentz (PI)

2013-2018

Agency: National Institutes of Health/Federal Drug Agency 10%

USC Tobacco Center of Regulatory Science (TCORS) for Vulnerable Populations

Description: The USC Tobacco Center of Regulatory Science (TCORS) focuses on populations that are at high risk for use of tobacco products and addiction in order to help the FDA reduce tobacco use and its disease burden. The TCORS training and education core seeks to establish core competencies in the area of tobacco control regulatory science as well as basic curriculum in the form of onsite and online for-credit and short-term courses and other educational resources. The Core also provides pre-doctoral, post-doctoral, and faculty training programs to encourage future careers in the field.

Role: Core Co-Director, responsible for developing and running to training and mentoring components of the center.

Total Direct Costs: \$19,839,469

1R01CA157577 Valente (PI)

2012-2017

Agency: National Cancer Institute, National Institutes of Health 15%

The Global Diffusion of Tobacco Control

Description: The research focuses on using social network analysis to identify determinants of policy diffusion in tobacco control and in other regulatory areas subject to international law.

Role: Co-Investigator, responsible for providing policy insight and analysis to research and project manuscripts.

Total Direct Costs: \$1,705,822

American Cancer Society

2015-2016

Investigating Barriers to Corporate Workplace Wellness

5%

Description: This project investigates what corporations perceive are the challenges to implementing corporate workplace initiatives in the US, Mexico and India as well as the resources and tools that need to be developed to overcome these concerns

Role: Principal Investigator, Responsible for all elements of the project.

Total Direct Costs \$174,494

5R24TW009548 Berhane and Samet (PI) 2012-2014
 Agency: Fogarty International Center, National Institutes of Health 10%
 Establishing a GEOHealth Hub Platform for East Africa
 Description: The project establishes the foundation for an East African center for environmental and occupational health, including data collection and report writing on current evidence and policy in four countries (Ethiopia, Uganda, Rwanda, and Kenya).
 Role: Co-Investigator, responsible for the establishment of country partnerships and analysis of policy environment
 Total Direct Costs: \$100,000

20PT-0182 Samet (PI) 2011-2014
 Agency: UCSF / TRDRP
 Thirdhand Smoke: Exposure Risk, Policy and Economic Implications 10%
 Description: Motivated by new literature on transformations of secondhand smoke components to compounds known to have risk, the research addresses “thirdhand smoke” in a multidisciplinary effort with colleagues from the University of California, San Francisco and San Diego State University. The USC team is focused on the policy framework through which exposure to thirdhand smoke may be controlled.
 Role: Co-Investigator, responsible for developing models and disseminating project outcomes through academic publications and workshops
 Total Direct Costs: \$230,000

2011-2012
No Grant Number Wipfli (PI) 20%
 Agency: American Broadcast Company (ABC)
 Global Health Research Engine Game
 Description: Created an engine that can be used to build multiple, fun, global health policy simulations.
 Role: PI, Responsible for all elements of the project:
 Total Direct Costs: \$260,000

2011-2012
No Grant Number Wipfli (PI) 5%
 Agency: Fund for Innovative Undergraduate Teaching, USC Provosts Office
 Development of Transdisciplinary education in media and global health
 Description: We combined two classes, IML420: Media for Social Change, and HP470 Case Studies in Global Health, in order to study and create effective digital tools for teaching and learning about issues of global health and network literacy. A main aim was to test our hypothesis that multi-media/digital modalities are more effective in communicating global health themes than standard text and video-based approaches used alone.
 Role: Co-Investigator, responsible for developing models and disseminating project outcomes through academic publications and workshops
 Total Direct Costs: \$15,000

2011
No Grant Number Wipfli (PI) 10%
 Agency: American Broadcast Company (ABC) and Global Alliance for Improved Nutrition (GAIN)
 1,000 Days Facebook Game
 Description: Matching grants from ABC News and GAIN funds to develop a simple, highly entertaining, social game to educate the general public about early childhood nutrition.
 Role: Principal Investigator, Responsible for all elements of the project:
 Total Direct Costs: \$50,000

No Grant Number Wipfli (PI) 2010-2011

Agency: Southern California Environmental Health Sciences Center 10%

Assessing Air Pollution Exposures in Pacific Rim Port Communities

Description: The objective of this proposal was to develop a multi-country protocol that would be used throughout the Pacific Rim to characterize exposure to port-related air pollution. The elements of the project included measurement of exposure to port related environmental pollutants, generation of locally relevant data to support community-based efforts to change port policies, and creation of an international dataset and network to advocate for greater international regulation of the global shipping industry.

Role: Principal Investigator, Responsible for all elements of the project.

Total Direct Costs: \$30,000

No Grant Number Wipfli (PI) 2009-2010

Agency: USC Provost's Office (Zumberge Award) 15%

Global Contagion: Spreading Health through Social and Political Networks

Description: This project sought to identify the factors influencing the diffusion of tobacco control policy worldwide over the past decade. Policy, spatial and social data were used to develop mathematical models which estimated the effect of innovation and imitation in the international system, as well as the influence of diverse determinants ranging from geographical proximity to domestic GDP to attendance at international conferences and membership in network organizations

Role: Principal Investigator, Responsible for all elements of the project:

Total Direct Costs: \$17,500

GLOBAL RESEARCH, IMPLEMENTATION, AND TRAINING (GRIT) LAB SUPPORTED RESEARCH

Implementation of a Youth Public Health Ambassador Program in Uganda and Kenya

Role: Primary-Investigator responsible for development, implementation, and evaluation of the community health program.

Study of Drowning Risks, Attitudes, and Beliefs Among Lakeside Communities in Uganda

Role: Primary-Investigator responsible for development of the community-based photo voice protocol and implementation.

Study of Drowning Risks, Attitudes, and Beliefs in Mayuge, Uganda

Role: Primary-Investigator responsible for development of the community-based survey protocol and implementation.

Study of Adolescent Health in Lira District, Northern Uganda

Role: Primary-Investigator responsible for development of the community-based survey protocol and implementation.

INSTITUTE FOR GLOBAL HEALTH SUPPORTED RESEARCH 2009-2018 (SELECTED)

Agency: USC Department of Obstetrics and Gynecology

Study of Cervical Cancer Screening and Treatment and Family Planning Preferences among rural women in Mpigi, Uganda

Role: Co-Investigator responsible for assisting in the development of the community-based survey protocol and implementation.

Agency: Operation Smile, Childrens Hospital, Los Angeles

International Family Study of Cleft / Barriers to Care Research in Vietnam and Nicaragua

Role: Co-Investigator on a collaborative project investigating the genetic and environmental causes of cleft and barriers to care studies focusing on population surveys in Vietnam and Nicaragua. Responsibilities include establishing international partnerships, advisement on international research ethics, protocol assessment, staff management, and manuscript preparation.

Agency: Ugandan NCD Alliance

Collection of Body-Mass Index data from Adolescents and Adults in Uganda

Role: Principal investigator of study collecting body-mass index data from adolescents attending private boarding high schools and adults at public locations in Kampala and dissemination of information about healthy lifestyles at public events held by the NCD Alliance focused on the control and prevention on non-communicable diseases.

INVITED LECTURES, SYMPOSIA, KEYNOTE ADDRESSES:

2023	Keynote Speaker	Pacific Rim Model United Nations Conference, Honolulu, Hawaii
2023	Keynote Speaker	National World Drowning Prevention Day Event, Kampala, Uganda
2022	Keynote Speaker	ENSP Youth Tobacco Control Leadership Conference, Warsaw, Poland
2022	Invited Symposia	Building Local Public Health Capacity in Rural Uganda: The Youth Public Health Ambassadors Program, Makerere University, Kampala, Uganda,
2022	Invited Speaker	Advancing Anti-Colonial Capacity Building, Los Angeles Global Health Conference, Los Angeles, California
2018	Invited Lecture	Tobacco Industry Strategies Related to Emerging Tobacco Products. Healthy Cities Workshop, Amman, Jordan.
2018	Invited Lecture	The Global War on Tobacco. Colgate University, Hamilton, New York
2016	Invited Lecture	Evaluating the impact of the FCTC on Youth Consumption in LMICs. McMaster University, Fall 2016, Toronto, Canada
2016	Invited Lecture	Health Technology Forum Innovation Conference: Common Good. Stanford University, Stanford, California
2016	Invited Lecture	The Global War on Tobacco: Mapping the World's First Public Health Treaty. Stanford University, Center for Innovation in Global Health & Law School, Stanford, California
2016	Invited Lecture	The Future of Global Health. Los Angeles Global Health Day, University of California, Los Angeles, Los Angeles, USA
2016	Invited Lecture	The Rise of Corporate Sovereignty? The Story of Trade, Tobacco and Governance, Duke Global Health Institute, Durham, USA
2015	Invited Lecture	The Rise of Corporate Sovereignty? The Story of Trade, Tobacco and Governance, Occidental College, Los Angeles, USA
2015	Keynote Address	The Hazards of Tobacco Use and Strategies for Reducing Them-Enhancing public health and wellbeing in Vietnam, Vietnam
2014	Invited Lecture	Tobacco Industry Activity in the World Health Organization Eastern Mediterranean Region. WHO Workshop on the Implementation of FCTC Article 5.3: Industry Interference in Public Health Policymaking. Amman, Jordan
2014	Invited Lecture	Global Policy Diffusion: The Case of Global Tobacco Control. UCLA Masters in Public Health Program, Los Angeles, USA
2014	Invited Lecture	Be He@lthy, Be Active Throughout the Lifespan. Digital Revolution in Aging Symposium, 5th Annual Interdisciplinary Symposium, USC Leonard Davis School of Gerontology, Los Angeles, USA
2014	Keynote Address	The Role of Global Health in the Post-2015 World. GlobeMed Annual Luncheon, Los Angeles, USA
2014	Symposia	Roadmap to Population Health. USC Marshall Healthcare Conference 2014, Los Angeles, USA
2014	Invited Lecture	Building Masters Level Global Health Programs, Experience of USC. UCLA Global Health Planning Day, Los Angeles, USA
2014	Invited Lecture	Developing NCD Research Programs in Uganda, Experience of USC, East African Workshop on Inclusion of NCDs in the Post-2015 Agenda, Kampala, Uganda
2014	Symposia	The Implications of the Growing Middle Class in the Asia Pacific. US-Australian Dialogue: Partners in the Asia-Pacific Century, Los Angeles, USA
2013	Keynote Address	The WHO-ITU mWellness Initiative: Opportunities for Research and Evaluation, Health Technology Forum; Los Angeles, USA
2012	Invited Lecture	Women in Pursuit of a Global Health Career. Women in Management, USC, Los Angeles, USA
2012	Symposia	The Role of Universal Healthcare in a World of 7 Billion People. Southern California High School Consortium, Alhambra, USA

2012	Invited Lecture	The Power of Storytelling: Using Emotional Responses to Improve Program Effectiveness, American Cancer Society Stakeholder Meeting to Discuss Cervical Cancer Prevention and Control Initiatives in Africa; Lusaka, Zambia
2011	Invited Lecture	Africa Tobacco Control Leadership Training, Center for Tobacco Control in Africa, Kampala, Uganda
2010	Invited Lecture	Global Health: A New Model for Cross-Disciplinary Scholarship, Reinvention Center National Conference, Arlington, USA
2010	Keynote Address	Sustaining the Rage. American Cancer Society Research Breakfast, Los Angeles, USA
2009	Invited Lecture	How Globalization Causes Epidemics, University of Southern California Global Conference, Taipei, Taiwan
2008	Invited Lecture	Global Diffusion, Norms and Governance: The Case of the Framework Convention on Tobacco Control, USC School of Policy, Planning, and Development, Los Angeles, USA
2008	Invited Lecture	Policy and Norm Diffusion: The case of tobacco control, Department of Health, Behavior and Society seminar series, Johns Hopkins Bloomberg School of Public Health, Baltimore, USA

THESIS:

2007	PHD	Graduate Institute of International and Development Studies, Geneva, Switzerland	Governance, Diffusion and Norms: The Case of Global Tobacco Control
2000	MIS	Graduate Institute of International and Development Studies, Geneva, Switzerland	US Hegemony in the Post-Cold War Era

PUBLICATIONS:

BOOKS, MONOGRAPHS, AND TEXT BOOKS:

1. **Wipfli, H.** The Global War on Tobacco: Mapping the World's First Public Health Treaty, Johns Hopkins University Press, 2015.
Role: Conceived, researched and wrote the book.
Book Reviews:
Wipfli, H. The Global War on Tobacco. *Perspectives in Public Health.* 2016. 136; 252.

REFEREED JOURNAL ARTICLES:

*** INDICATES A STUDENT ADVISEE AS AUTHOR**

1. Bettcher D, **Wipfli H.** Towards a more sustainable globalization: the role of the public health community, *J Epidemiol Community Health.* 2001 Sep;55(9):617-8. doi:10.1136/jech.55.9.617.
Role: Carried out literature review and co-wrote the manuscript.
2. Stillman F, **Wipfli H,** Lando H, Leischow S, Samet J. Building capacity for international tobacco control research: the global tobacco research network. *Am J Public Health.* 2005 Jun;95(6):965-8. doi: 10.2105/AJPH.2004.047183.
Role: Carried out original intervention, conceived the paper and co-wrote the manuscript.
3. Stillman F, **Wipfli H.** New century: same challenges. *Br J Cancer.* 2005 Apr 11;92(7):1179-81. doi:10.1038/sj.bjc.6602441.
Role: Conceived the paper and co-wrote the manuscript.
4. **Wipfli H,** Stillman F, Tamplin S, Samet J, Costa e Silva V, Yach D. Achieving the Framework Convention on Tobacco Control's potential by investing in national capacity. *Tob Control.* 2004 Dec;13(4):433-7. doi:10.1136/tc.2003.006106.
Role: Carried out original intervention, conceived the paper and wrote the manuscript.

5. Stillman F, **Wipfli H**, Samet J. Reaching and educating the global tobacco control community: innovative approaches to tobacco control training. *Public Health Rep.* 2006 Sep-Oct;121(5):521-8. PMID: PMC1564455.
Role: Developed training program, conceived the paper and co-wrote the manuscript.
6. Yach D, **Wipfli H**. A Century of Smoke. *Ann Trop Med Parasitol.* 2006 Jul-Sep;100(5-6):465-79. doi: <http://dx.doi.org/10.1179/136485906X97462>.
Role: Carried out historical research and co-wrote the manuscript.
7. Barrientos-Gutiérrez T, Reynales-Shigematsu L, Tang E, **Wipfli H**, Lazcono-Ponce E. Environmental tobacco smoke exposure in homes in Mexico City: analysis of environmental samples and children and women hair. *Salud Publica Mex.* 2007;49 Suppl 2:S224-32.
Role: Developed study protocol, assisted with data analysis and co-wrote the manuscript.
8. Maziak W, Al Ali R, Fouad MF, Rastam S, **Wipfli H**, Travers MJ, Ward, KD, Eissenberg T. Exposure to Secondhand Smoke at Home and in Public Places in Syria: A Developing Country's Perspective. *Inhal Toxicol.* 2008 Jan;20(1):17-24. doi: 10.1080/08958370701758783.
Role: Developed study protocol, assisted with data analysis and co-wrote the manuscript.
9. **Wipfli H**, Tang E, Navas-Ancien A, Kim S, Onicescu G, Jie Y, Breyse P, Samet J. Secondhand Smoke Exposure of Women and Children: Evidence from 31 Countries. *Am J Public Health.* 2008 Apr;98(4):672-9. doi: 10.2105/AJPH.2007.126631.
Role: Developed study protocol, lead data collection, assisted with data analysis and wrote the manuscript.
10. Salgado R, Avila-Tang E, Stillman F, **Wipfli H**, Samet J. [Laws that ban smoking in indoor places in Mexico]. *Salud Publica Mex.* 2008;50 Suppl 3:S334-42.
Role: Co-wrote the manuscript.
11. Jones M, Navas-Acien A, Yuan J, Wipfli H, Samet J, Breysee PN. Secondhand tobacco smoke exposure in motor vehicles. *Epidemiology.* 2008; 19(6):S346
12. Kim SR, **Wipfli H**, Avila-Tang E, Samet JM, Breyse PN. Method validation for measurement of hair nicotine level in nonsmoker. *Biomed Chromatogr.* 2009 Mar;23(3):273-9. doi: 10.1002/bmc.1110.
Role: Lead multi-national sample collection.
13. **Wipfli H**, Samet JM: Global Health and Economic Benefits of Tobacco Control, Part 2. *Clin Pharmacol Ther.* 2009 Sep;86(3):272-80. doi: 10.1038/clpt.2009.94.
Role: Carried out historical research and co-wrote the manuscript.
14. **Wipfli H**, Samet JM. Global Health and Economic Benefits of Tobacco Control, Part 1. *Clin Pharmacol Ther.* 2009 Sep;86(3):263-71. doi: 10.1038/clpt.2009.93.
Role: Carried out historical research and co-wrote the manuscript.
15. Kim S, **Wipfli H**, Navas A, Dominici F, Breyse P, Samet J. Determinants of Hair Nicotine Concentrations in Non-smoking Women and Children: A Multi-Country Study of Secondhand Smoke Exposure in Homes. *Cancer Epidemiol Biomarkers Prev.* 2009 Dec;18(12):3407-14. doi: 10.1158/1055-9965.EPI-09-0337.
Role: Lead multi-national sample collection and assisted in writing the manuscript.
16. **Wipfli H**, Fujimoto K, Valente T. "Global Tobacco Control Diffusion: The Case of the Framework Convention on Tobacco Control", *Am J Public Health.* 2010 July; 100(7): 1260–1266. doi: 10.2105/AJPH.2009.167833.
Role: Conceived the study, obtained and organized the data, assisted in data analysis, and co-wrote the manuscript.

17. **Wipfli H**, Huang G*. Power of the Process: Evaluating the impact of the Framework Convention on Tobacco Control, *Health Policy*. 2011 May;100(2-3):107-15. doi: 10.1016/j.healthpol.2010.08.014.
Role: Conceived the study, obtained and organized the data, led data analysis, and co-wrote the manuscript.
18. Shahrir S*, **Wipfli H**, Avila-Tang E, Breysse P, Samet JM, Navas-Acien A. Tobacco Sales and Promotion in Bars, Cafes and Nightclubs from Large Cities Around the World, *Tob Control*. 2013 Sep; 22(5): 308–314. doi: 10.1136/tobaccocontrol-2011-050203.
Role: Conceived the study, assisted in protocol development and data collection and assisted in writing the manuscript.
19. **Wipfli H**, Samet J. Moving beyond global tobacco control to global disease control, *Tob Control*. 2012 Mar;21(2):269-72. doi: 10.1136/tobaccocontrol-2011-050322.
Role: Conceived the paper, carried out historical research and co-wrote the manuscript.
20. Jones MR*, **Wipfli H**, Shahrir S*, Avila-Tang, Samet JM, Breysse PN, Navas-Acien A. FAMRI Bar Study Investigators: Secondhand tobacco smoke: an occupational hazard for smoking and non-smoking bar and nightclub employees, *Tob Control*. 2013 Sep;22(5):308-14. doi: 10.1136/tobaccocontrol-2011-050203.
Role: Conceived the study, assisted in protocol development and data collection and assisted in writing the manuscript.
21. **Wipfli H**, Press DJ, Kuhn V. Global Health Education: A Pilot in Trans-disciplinary, Digital Instruction. *Global Health Action*, 6: 1-7, 2013. doi: 10.3402/gha.v6i0.20747.
Role: Developed the course, collected data, conceived the paper, and co-wrote the manuscript.
22. Chu KH, **Wipfli H**, Valente T. Using Network Visualization to Explore Network Dynamics, *Journal of Social Structure*, 2013. Vol. 14, No.4. Online publication.
Role: Obtained the data, assisted in data analysis and in writing the manuscript.
23. **Wipfli H**, Kotlewski JA*. Into the deep end: Incorporating a global health governance and diplomacy experience in graduate public health training. *Global Public Health*. 2014;9(7):827-40. doi:10.1080/17441692.2014.924023.
Role: Developed the course, collected data, conceived the paper, wrote the manuscript.
24. Lovgren SL*, Taro TB*, **Wipfli HL**. Perceptions of foreign health aid in East Africa: an exploratory baseline study. *International Health*, 2014 Dec;6(4)331-6. doi: 10.1093/inthealth/ihu023.
Role: Conceived the study, assisted with data collection and analysis, co-wrote the manuscript.
25. Kuhn V, Lipshin J, Ruiz S, **Wipfli H**. Collaborative Curricula: Linking Digital Studies to Global Health. *Journal of Interactive Technology and Pedagogy*. 2015 May; Issue 7.
Role: Developed the course, collected data, conceived the paper, wrote the manuscript.
26. Taro T*, Yao C*, Ly S*, **Wipfli H**, Magee K, Vanderburg R, Magee W3rd. Global Surgery Partnership: An Innovative Partnership for Education, Research, and Service. *Acad Med*. 2015 Aug 18 (Epub ahead of print). doi: 10.1097.
Role: Lead USC's participation in the partnership and assisted in conceiving and writing the manuscript.
27. Samet J.M., Chanson D., **Wipfli H**. The Challenges of Limiting Exposure to THS in Vulnerable Populations. *Curr Envir Health Rpt*. 2015 Sep;2(3):215-25. doi: 10.1007/s40572-015-0060-1.

- Role: Carried out policy research and co-wrote the manuscript.*
28. **Wipfli H**, Samet J. Framing progress in global tobacco control to inform action on noncommunicable diseases. *Health Aff.* 2015 Sep 1;34(9):1480-8. doi: 10.1377/hlthaff.2015.0361.
Role: Conceived the paper, carried out policy research and co-wrote the manuscript.
 29. Ly S, Taro T, Yao C, Sanchez-Lara P, Magee K, Figueiredo J, **Wipfli H**, Magee W. Ethical approval process considerations for research in resource limited settings globally. *Annals of Global Health.* 2015, 81(1):66-67.
Role: Served as an advisor to the process and assisted in writing the manuscript.
 30. Taro T, Yao C, Ly S, **Wipfli H**, Magee W. The Global Surgery Partnership: An Innovative Partnership for Education, Research, and Service. *Academic Medicine.* 2016. 19;1:75-78.
Role: Conceived and carried out partnership, designed paper, and co-wrote the manuscript
 31. **Wipfli H**, Samet J. One Hundred Years in the Making: The Global Tobacco Epidemic. *Annu. Rev. Public Health* 2016.37:149-166.
Role: Carried out historical research and co-wrote the manuscript.
 32. Yao C, Taro T, **Wipfli H**, Ly S, Gilenwater J, Costa M, Gutierrez R, Magee W 3rd. The Tsao Fellowship in Global Health: A Model for International Fellowships in a Surgery Residency. *J Craniofac Surg* 2016;27: 282-285.
Role: Served a mentor and assisted in conceiving and writing the manuscript.
 33. Valente T, Dyal S, Chu KH, **Wipfli H**, Fujimoto K. Diffusion of Innovations Theory Applied to Global Tobacco Control Policy. *Social Science and Medicine.* 2016. 10; 145:89-97. doi: 10.1016/j.socscimed.2015.10.001.
Role: Obtained the data, assisted in data analysis and in writing the manuscript.
 34. Lapvongwatana P, Kungkulniti, Charoenca, Avila-Tang S, **Wipfli H**, Hamann S. A Cross-section study of secondhand smoke exposure among non-smoking women and children in Thai households. *Environment and Natural Resources J. Vol 14, No 1, January-June 2016:51-57.*
Role: Led study and assisted in writing the manuscript.
 35. Withers M, Press D, **Wipfli H**, McCool J, Chan CC, Jimba M, Tremewan C, Samet J. Training the next generation of global health experts: experiences and recommendations from Pacific Rim universities. *Global Health.* 2016. 23;12(1):34. doi: 10.1186/s12992-016-0162-z.
Role: Serve as an APRU advisory board member and helped to conceive and write the manuscript.
 36. **Wipfli H**, Berman M, Hanson K, Kelder S, Solis A, Ribeiro C, Meissner H, Anderson R. Defining tobacco regulatory science competencies. *Nicotine and Tobacco Research.* Published online July 14, 2016. doi: 10.1093/ntr/ntw178
Role: Led the national committee's work and wrote the manuscript.
 37. **Wipfli H**, Chu KH, Lancaster M*, Pitts S*, Valente T. Three Eras in Tobacco Control: Using Dynamic Network Visualization to study the impact of socio-political processes. *Global Health Governance*, Fall 2016, Vol. X; 2: 138-150.
Role: Conceived the study, obtained and organized the data, assisted in data analysis, and wrote the manuscript
 38. Mitike G, Motbainor A, Kumie A, Samet J, **Wipfli H**. Review of policy, regulatory, and organizational frameworks of environment and health policy in Ethiopia. *Ethiopian Journal of Health Development* 2016; 20(1):42-49.
Role: Assisted in manuscript drafting and review
 39. Yao CA, Swanson J, Chanson D, Taro TB, Gura B, Figueiredo JC, **Wipfli H**, Hatcher K, Vanderburg R, Magee WP 3rd. Barriers to Reconstructive Surgery in Low- and Middle-

- income Countries: Across-Sectional Study of 453 Cleft Lip and Cleft Palate Patients in Vietnam. *Plast Reconstr Surg.* 2016 Nov(138(5):887e-895e. PMID:27783003
Role Assisted in study design and protocol development, data analysis and in writing the manuscript.
40. Brown M, McKay TK, Eichbaum Q, McDougal L, Novotny TE, Gomz E, Hajaj C, Reitano T, Sandberg K, Faid M, Andresen S, Nodzanski M, Phua KH, Heng YK, Pang T, Perry D, Martelly M, Wenham C, **Wipfli H**, Chu KH, Lnacaster M, Valnente V. Mapping foreign affairs and global public health competencies: towards a model for global health diplomacy. *Global Health Governance*, 2016; October.
Role: Assisted in data collection and manuscript review
 41. Swanson J, Yao C, Auslander A, **Wipfli H**, Nguyen T, Hatcher K, Vanderburg R, Magee W. Patient Barriers to Accessing Surgical Cleft Care in Vietnam: A Multi-site, Cross-Sectional Outcomes Study. *World Journal of Surgery*. Published online January 24, 2017.
Doi:10.1007/s00268-027-3896-8.
 42. Russo A, Solis A, Villanti A, **Wipfli H**, Kern T, Lawley R, Chansky M, Benjamin E. Defining Mentorship and Career Trajectories in Tobacco Regulatory Science: Recommendations from a Qualitative Study. *Tobacco Regulatory Science, Vol. 3, No. 3, July 2017, pp. 280-292 (13)*.
Role: Assisted in data collection and manuscript writing
 43. Sussman S, Baezconde-Garbanati L, Unger J, **Wipfli H**, Palinkas L. Translating Health Behavior Interventions across Nations. *Research on Social Work Practice*. Published July 12, 2017. DOI: 10.1177/1049731517718360
Role: Assisted in writing the manuscript
 44. H Chu, SR Pitts, **H Wipfli**, TW Valente. Coding communications across time: Documenting changes in interaction patterns across adopter categories. *Network Science*. 2017. 5 (4), 441-460
 45. Withers, M, Li, M, Manalo, G, So, S, **Wipfli, H**, Khoo, HE, Wu, JTS, Lin, HH. Best Practices in Global Health Practicums: Recommendations from the Association of Pacific Rim Universities. *Journal of Community Health*, 2017 Nov. 11. PMID: 29129034 DOI: 10.1007/s10900-017-0439-z.
Role: Assisted with designing and drafting the manuscript.
 46. Sidhu, AK*, Kumar, S, **Wipfli, H**, Arora, M & Valente, TW. International Approaches to Tobacco Prevention and Cessation Programming and Policy in Adolescents in India. February 2018. *Current Addiction Reports*. DOI 10.1007/s40429-018-0185-z
Role: Assisted with drafting the manuscript
 47. **Wipfli H**, Dessie K, Hundal N, Reynales Shigematsu LM, Bahl, D, Aurora M, Bassi S, Kumar S. Workplace wellness programming in low- and middle-income countries: A qualitative study of key informants in Mexico and India. *Globalization and Health* 14:46, 2018.
Role: Served as PI of the project, designed study, collected the data, oversaw data analysis, and led manuscript writing
 48. Guindon GE, **Wipfli H**. International law, national policies and youth smoking: an examination of the Framework Convention on Tobacco Control. *Tobacco induced diseases*. 2018;16(1). doi:10.18332/tid/84565
Role: Assisted with the data collection, data analysis and paper writing.
 49. Valente T, Pitts S, **Wipfli H**, Vega Yon G. Network Influences on Policy Implementation: Evidence from a Global Health Treaty. *Social Science and Medicine*, January 2019, DOI: 10.1016/j.socscimed.2019.01.008
Role: Assisted with drafting the discussion section of the manuscript
 50. Reynales-Shigematsu M, **Wipfli H**, Samet J, Regalado-Peneda J, Hernandez-Avila M. Tobacco Control in Mexico: a Decade of progress and challenges. *Salud Publica Mex.* 2020; 61:292-302.
Role: Assisted with drafting the manuscript

51. Withers M, **Wipfli H**, Shenker M, Herbosa T, Jahangir T, Tigno J. The Manila Declaration on Planetary Health: Commentary of the Association of Pacific Rim Universities Global Health Program. *Globalization and Health*. January 22, 2020, 16, Article number: 12 (2020)
Role: Led workshop and drafted declaration, assisted with manuscript writing
52. Patterson A, Monteiro N, Janes C, Thomas D, Robert JH, Shffman J, **Wipfli H**. Investigating global mental health: Contributions from political science. *Global Public Health*. 2020 Jun;15(6):805-817. doi: 10.1080/17441692.2020.1724315.
Role: Co-lead development of paper and manuscript writing
53. **Wipfli H**, Bhuiyan M, Qin Z, Guiyllana Y, Palaganas E, Jimba M, Ernstrom K, Raman R, Withers M. E-cigarette Regulation: Perspectives of University Students in the Asia-Pacific. *Addictive Behaviors*. 2020 Mar 28;107:106420. doi: 10.1016/j.addbeh.2020.106420.
Role: Led development of survey instrument, data analysis, and manuscript writing
54. St.Claire*, S, Kia J, Alobo W, Wipfli RW, **Wipfli W**. Sexual Health, Reproductive Intentions, and HIV Knowledge among Primary and Secondary Students in Northern Uganda: A Cross-Sectional Study. *Journal of Community Medicine and Public Health*. 2020 March. 4:175. DOI: 10.29011/2577-2228.100075.
Role: Lead the study design, data collection, and mentored through the paper writing process
55. Ebrahimi Kalan M, Abazari M, Ben Taleb Z, **Wipfli H** et al. Characteristics of flavored and non-flavored waterpipe tobacco users: a real-world setting study. *Environmental Science and Pollution Research International*. 2021 Jun. DOI: 10.1007/s11356-021-14706-8.
Role: Assisted with the manuscript writing
Role: Led development of survey instrument, data analysis, and manuscript writing
56. **Wipfli H**, Kumie A, Atuyambe L, Oguge O, Rugigana E, Zacharias K, Simane B, Samet J, Berhane K. The GEOHealth Hub for Eastern Africa: Contributions and Lessons Learned. *GeoHealth*. 2021 June; 5(6). doi: 10.1029/2021GH000406.
Role: Co-investigator within the program and led the manuscript writing
57. Record R, Greiner L, **Wipfli H**, Strickland J, Owens J, Pugel J & Matt GE (2021): Evaluation of a Social Media Campaign Designed to Increase Awareness of Thirdhand Smoke among California Adults, *Health Communication*, DOI: 10.1080/10410236.2021.1954760.
Role: Assisted with development of study campaign materials and the manuscript writing
58. **Wipfli H**, Withers M. Engaging Youth in Global Health and Social Justice: A Decade of Experience Teaching a High School Summer Course. *Global Health Action*, 15:1, DOI: 10.1080/16549716.2021.1987045
Role: Developed the course, carried out the evaluation, conceptualized and wrote the paper
59. Vassey J*, Allem JP, Cruz T, Pang R, Unger J, **Wipfli H**, Kirkpatrick M. E-cigarette use and promotion by social media influencers during videogame play on Twitch. *Tobacco Control*. 2021 Oct 8:tobaccocontrol-2021-056828. doi: 10.1136/tobaccocontrol-2021-056828. Epub ahead of print. PMID: 34625511; PMCID: PMC9153388.
Role: Oversaw the development of paper and assisted with the manuscript writing.
60. Record RA, Greiner LH, **Wipfli H**, Pugel J, Matt GE. Thirdhand Smoke Knowledge, Attitudes, and Behavior: Development of Reliable and Valid Self-report Measures. *Nicotine Tob Res*. 2022 Jan 1;24(1):141-145. doi: 10.1093/ntr/ntab133. PMID: 34165559.
Role: Assisted with development of study campaign materials and the manuscript writing.
61. **Wipfli H**, Kim M, Vassey J*, Stanton C. Anime: A Growing Concern in Tobacco Marketing. *Tobacco Control*. 2022 Apr 26:tobaccocontrol-2021-057195. doi: 10.1136/tobaccocontrol-2021-057195. Epub ahead of print. PMID: 35474025.
Role: Oversaw the development and research of the paper and took the led the manuscript writing.
62. Laestadius L, Vassey J*, Kim M, Ozga J, Li D, Stanton C, **Wipfli H**, Unger JB. Themes in e-liquid concept names as a marketing tactic: evidence from Pre-market Tobacco Product Applications in the USA. *Tob Control*. 2022 Sep 28:tc-2022-057657. doi: 10.1136/tc-2022-057657. Epub ahead of print. PMID: 36171148.

- Role: Assisted with study conceptualization and manuscript preparation.*
63. Sidhu AK*, Pednekar MS, Fong GT, Gupta PC, Quah ACK, Unger J, Sussman S, Sood N, **Wipfli H**, Valente T. Smoking-related psychosocial beliefs and justifications among smokers in India: Findings from Tobacco Control Policy (TCP) India Surveys. *BMC Public Health*. 2022 Sep 13;22(1):1738. doi: 10.1186/s12889-022-14112-w. PMID: 36100940; PMCID: PMC9472368.
- Role: Assisted with data identification and access and manuscript preparation.*
64. Tatum Z*, Leventhal A, **Wipfli HL**. Playtime: vaping devices designed as cartoons and toys may appeal to kids. *Tobacco Control* Published Online First: 29 March 2023. doi: 10.1136/tc-2022-057908
- Role: Assisted with manuscript conceptualization, data collection and manuscript preparation.*
65. Kim AJ*, Guy K*, Tumuhimbise P, Odur K, **Wipfli H**, et al. (2023) Community- Based Participatory Research: A Cross-Sectional Study Understanding Malaria in Rural Northern Uganda. *J Community Med Health Educ* 12:794.
- Role: Oversaw the protocol development, data collection and analysis, and manuscript preparation.*
66. Cwalina SN*, Ihenacho U*, Barker J*, Smiley SL, Pentz MA, **Wipfli H**. Advancing racial equity and social justice for Black communities in US tobacco control policy *Tobacco Control* 2023;32:381-384.
- Role: Oversaw the development of paper and assisted with the manuscript writing.*
67. Matt GE, Greiner L, Record R, **Wipfli H**, et al. Policy-relevant differences between secondhand and thirdhand smoke: strengthening protections from involuntary exposure to tobacco smoke pollutants. *Tobacco Control*. Published Online First: 01 June 2023. doi: 10.1136/tc-2023-057971
- Role: Provided the conceptual framework for the paper, assisted with drafting the manuscript.*
68. Donaldson S, Beard T, Unger J, Wipfli H, Galimov A, **Wipfli H**, Allem JP. Monitoring website marketing among leading e-cigarette brands and vendors in California: content analysis. *Tobacco Control*. Published Online First: 29 August 2023. doi: 10.1136/tc-2023-058000
- Role: Assisted with the development of the study protocol, data collection training, and paper writing.*
69. **Wipfli H**, Guy K*, Kim A*, Tumuhimbise P, Odur K and the Lira Youth Public Health Ambassadors. Adolescent Mental Health in Post-Conflict Communities: Results from a Cross-Sectional Survey in Northern Uganda. *Confl Health*. 2023 Nov 2;17(1):52. doi: 10.1186/s13031-023-00549-2. PMID: 37919822; PMCID: PMC10623748.
- Role: Led the development of the study protocol, data collection training, data analysis, and paper writing.*
70. Tucker J, Arinaitwe J, Goma F, Atuyambe L, Guwatudde D, Phiri MM, Rutebemberwa E, Wabwire-Mangen F, Zulu R, Zyambo C, Guy K, Kusolo R, Mukupa M, Musasizi E, **Wipfli H**. Adapting a Text Messaging-Based Tobacco Cessation Intervention for PLWH in Uganda and Zambia. *Addict Sci Clin Pract*. 2024 Jan 19;19(1):6. doi: 10.1186/s13722-024-00438-w. PMID: 38243301; PMCID: PMC10797805.
- Role: Led the development of the study protocol, participated in data collection, assisted with data analysis, and assisted with paper writing.*
71. Donaldson S, Beard T, Trinh J, Jaladanki S, Unger J, Galimov A, **Wipfli H**, Allem JP. Online Purchase Attempts of Flavored E-Cigarettes to Minors in California Before and After Senate Bill 793. *JAMA Netw Open*. 2023;6(12):e2348749. doi:10.1001/jamanetworkopen.2023.48749
- Role: Assisted with the development of the study protocol, data collection training, and paper writing.*

72. Atuyambe LM, Etajak S, Walyawula F, Kasasa S, Nyabigambo A, Bazeyo W, Wipfli H, Samet JM, Berhane KT. Air quality and attributable mortality among city dwellers in Kampala, Uganda: results from 4 years of continuous PM_{2.5} concentration monitoring using BAM 1022 reference instrument. *J Expo Sci Environ Epidemiol*. 2024 Jun 15. doi: 10.1038/s41370-024-00684-9. Epub ahead of print. PMID: 38879713.
Role: Assisted with the study development and paper writing.
73. Donaldson SI, Beard TA, Trinh J, Jaladanki S, Unger JB, Galimov A, **Wipfli H**, Allem JP. Content analysis of email marketing communications among online e-cigarette retailers. *Nicotine Tob Res*. 2024 Mar 2:ntae046. doi: 10.1093/ntr/ntae046. Epub ahead of print. PMID: 38430545.
Role: Assisted with the development of the study protocol, data collection training, and paper writing.
74. Guy K*, Ritchie A, Kim A*, Tumuhimbise P, Kalanzi M, **Wipfli H**. Mixed-Methods Community Assessment of Drowning and Water Safety Knowledge and Behaviors on Lake Victoria Results of a community-based study to understand water safety knowledge, attitudes, and behaviors in eastern Uganda. *Injury Prevention*. Published Online First: 10 April 2024. doi: 10.1136/ip-2023-045106.
Role: Oversaw the development of the study protocol, data analysis, and paper writing.

Papers Under Peer Review

1. Guy, K., Arinaitwe, J., Goma, F., Atuyambe, L., Guwatudde, D., Zyambo, C., Kusolo, R., Mukupa, M., Musasizi, E., & **Wipfli, H.** (2024). Understanding stigma as a barrier to cancer prevention and treatment in Uganda and Zambia. *Manuscript under review at BMJ Open*.
2. **Wipfli H**, Arinaitwe J, Goma F, Atuyambe L, Guwatudde D, Phiri MM, Rutebemberwa E, Wabwire-Mangen F, Zulu R, Zyambo C, Guy K, Kusolo R, Mukupa M, Musasizi E, Tucker J. A Phone-based Tobacco Use Cessation Program for People Living with HIV in Uganda and Zambia: Study Protocol for a Randomized Controlled Trial. *In review*
Role: Assisted with the development of the study protocol, data collection training, and paper writing.
3. Record R, Greiner L, **Wipfli H**, Mejia, M; Pugel J; Matt GE. Thirdhand Smoke Educational Narratives on the Risks of Exposure to Children: Examining Facebook's Algorithmic Priorities and User Engagement. *In review at Internet Interventions*.
Role: Assisted with the development of the study protocol, data collection, and paper writing.

REFEREED REVIEWS, CHAPTERS, AND EDITORIALS:

CHAPTERS

1. **Wipfli H**, Bettcher D, Subramaniam C, Taylor, A. Confronting the tobacco epidemic: emerging mechanisms of global governance. In McKee M, Garner P, Stott R, (eds) International Co-operation and Health. London, Oxford University Press, 2001.
Role: Carried out historical and policy research and co-wrote the manuscript.
2. **Wipfli H**, Bettcher D, Ouseph R, Monteiro M, Butchart A, Cosivi O, Rodier G. (2004), Health Security Issues In Institutional Issues Involving Ethics and Justice. [Ed. Robert Charles Elliot], in Encyclopedia of Life Support Systems (EOLSS), Developed under the Auspices of the UNESCO, Eolss Publishers, Oxford ,UK, [<http://www.eolss.net>].
Role: Carried out historical research and co-wrote the manuscript.
3. Yach D, **Wipfli H**, Hammond R, Glantz S. Globalization and Tobacco. In Kawachi I and S. Wamala (eds). Globalization and Health. London, Oxford University Press, 2006.
Role: Carried out historical research and co-wrote the manuscript.

4. **Wipfli H.** Tobacco and Family Health. In Kirch W. Encyclopedia of Public Health. Berlin, Springer Press, 2007.
Role: Carried out literature review and wrote the manuscript.
5. **Wipfli H,** Bettcher D, Ouseph R, Monteiro M, Butchart A, Cosivi O, Rodier G. Health Security Issues. Institutional Issues Involving Ethics and Justice – Vol. III. Oxford: Eolss Publishers.
Role: Carried out literature review and wrote the manuscript.
6. **Wipfli H,** Samet, J. Global Tobacco Control Policy and Practice. In Partker P, Sommer M (eds). Handbook on Global Public Health. New York, Routledge International, 2010.
Role: Carried out policy research and wrote the manuscript.
7. Samet JM, **Wipfli H.** Ending the Tobacco Epidemic: From the Genetic to the Global Level. In: Sommer M, Parker R (eds). Structural Approaches in Public Health. New York, Routledge, 2012.
Role: Carried out policy research and co-wrote the manuscript.
8. Deland K, Lien G, **Wipfli H.** The Framework Convention on Tobacco Control In: Mitchall A and Voon T (eds). The Global Tobacco Epidemic and the Law. Cheltenham, Edward Elgar Publications Ltd, 2014.
Role: Carried out policy research and co-wrote the manuscript.
9. Samet J, **Wipfli H.** Scaling Up Tobacco Control to Meet the Challenge of Globalization. in Taylor D (ed.). Just and Lasting Change: When Communities own the futures, 2nd Edition, Johns Hopkins University Press, 2016.
Role: Co-wrote the manuscript.
10. **Wipfli H.** Public Health Contributions to Corporations and Global Health. In Lee K. Corporations and Global Health Governance: An interdisciplinary research guide. Rowman and Littlefield, 2016.
Role: Carried out corporate research and wrote the manuscript.
11. Dessie K, Hundal N, Kumar S, **Wipfli H.** Workplace Wellness in the Pacific Rim. In Withers, M., and McCool, J. (editors) Global Health Leadership: Case Studies from the Pacific Rim. Springer Publishers (Spring Briefs series), November 2018.
Role: Carried out corporate research and wrote the manuscript.
12. Buran M, Obaid L, **Wipfli H,** Samet J. The Global Epidemic of Tobacco- Caused Cancer. Global Cancer Epidemiology, 2nd Edition. Oxford University Press. In print.
Role: Co-wrote the manuscript.

REVIEWS

1. Samet J, **Wipfli H.** A Review of Unfiltered. *JAMA*. 2005; 293(2):239-240. doi:10.1001/jama.293.2.239.
Role: Read book and co-wrote the review.
2. Stillman F, **Wipfli H.** A review on tobacco and public health: science and policy. *British Journal of Cancer*. 2005; 92, 1339–1339. doi:10.1038/sj.bjc.6602440.
Role: Read book and co-wrote the review.
3. Samet J, **Wipfli H,** Platz E, Bhavsar N. A Dictionary of Epidemiology. *Am. J. Epidemiol.* 2009; 170 (11): 1449-1451. doi: 10.1093/aje/kwp322.
Role: Read book and co-wrote the review.
4. Richards A, Schmitz J, **Wipfli H.** Essentials of Global Health, *Am. J. Epidemiol.* 2011; 173 (8): 968-969. doi: 10.1093/aje/kwr029
Role: Read and co-wrote the review.
5. **Wipfli H.** The Tobacco Atlas 4th Edition. *Am. J. Epidemiol.* 2012; 176(12):1193. doi: 10.1093/aje/kws389
Role: Read book and wrote the review.

COMMENTARIES / EDITORIALS

1. **Wipfli H**, Lou D. The Emperor's Institutions: Does COVID-19 vaccine distribution demonstrate the failure of multilateralism? *The Big Q*, May 6, 2021, The University of Auckland: <https://www.thebigq.org/2021/03/16/the-emperors-institutions-does-covid-19-vaccine-distribution-demonstrate-the-failure-of-multilateralism/>
Role: Conceived and took the lead on drafting the editorial, mentored undergraduate student co-author.
2. Samet J, **Wipfli H**, Perez-Padilla R, Yach D. Mexico and the tobacco industry: doing the wrong thing for the right reason? *BMJ*. 2006 Feb 11;332(7537):353-4.
Role: Co-conceived and wrote the editorial.
3. Samet J, **Wipfli H**. Unfinished Business in Tobacco Control. *JAMA*. 2009 Aug 12;302(6):681-2. doi: 10.1001/jama.2009.1155.
Role: Co-conceived and wrote the editorial.
4. Samet J, **Wipfli H**. Globe still in grip of addiction. *Nature*. 2010 Feb 25;463(7284):1020-1. doi: 10.1038/4631020a.
Role: Co-conceived and wrote the editorial
5. **Wipfli H**, Samet J. Second-hand smoke's worldwide disease toll, *Lancet*. 2011 Jan 8;377(9760):101-2. doi: 10.1016/S0140-6736(10)61922-8.
Role: Co-conceived and wrote the editorial.
6. Samet J, **Wipfli H**, Gruskin S. Banning the Hiring of Tobacco Users: Where's the Fire? *Academic Medicine*, 2014, 89 (6): 837-839.
Role: Co-conceived and wrote the editorial
7. *Role: Co-conceived and wrote the editorial*
8. Matt G, Record R, **Wipfli H**. Here's how California should protect renters and homeowners from thirdhand smoke. San Diego Union Tribune, December 8, 2020.
Role: Co-conceived and wrote the editorial

REPORT CONTRIBUTOR

1. U.S. Department of Health and Human Services. The Health Consequences of Smoking – 50 Years of Progress: A report of the Surgeon General, 2014. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 2014.
Role: Wrote chapter on international tobacco control efforts.
2. *Understanding the U.S. Illicit Tobacco Market: Characteristics, Policy Context, and Lessons from the International Experience*. Committee on the Illicit Tobacco Market: Collection and Analysis of the International Experience, P. Reuter and M. Majmundar, eds. Committee on the Illicit Tobacco Market: Collection and Analysis of the International Experience, Committee on Law and Justice, Division of Behavioral and Social Sciences and Education and Board on Population Health and Public Health Practice, Institute of Medicine. Washington, D.C.: The National Academies Press.
Role: Researched and wrote sections on the health risks of illicit tobacco products and system approaches to reducing illicit trade in tobacco.

NON-REFEREED JOURNAL ARTICLES, REVIEWS OR OTHER COMMUNICATIONS:

1. Online Lecture: Wipfli, H. The Framework Convention on Tobacco Control. www.globaltobaccocontrol.org
2. Mehl G, **Wipfli H**, Winch P. The role of communities in the implementation of the WHO Framework Convention on Tobacco Control. *Harvard International Review*. May 2004; 27(1): Online publication.

3. Samet J, **Wipfli H**. The Bloomberg Global Initiative to Reduce Tobacco Use, *Salud pública Méx*. 2007; 49(2): s312-s314. doi:10.1590/S0036-36342007000800022.
4. Samet JM, **Wipfli H**. Building tobacco control training capacity in India. *Current Science*, 2009 May; 96(10):1315-1318.
5. Samet JM, **Wipfli H**. The looming challenge of the mixed marketplace for tobacco products. *Current Science*; 96 (10); 25: 1314-1315, 2009.
6. Schwartz R*, **Wipfli H**, Samet J. World No Tobacco Day 2011: India's progress in implementing the Framework Convention on Tobacco Control. *Indian J Med Res*. 2011 May; 133:455-7.
7. **Wipfli H**. Partnerships of Peril: Keeping Food, Alcohol and Beverage Industries Out of Global Health Governance. *PLOS Blogs*, 2013. Available at <http://blogs.plos.org/speakingofmedicine/2013/09/25/partnerships-of-peril-keeping-food-alcohol-and-beverage-industries-out-of-global-health-governance/>
 - a. ****Listed as Top 10 Blog of 2013.**
8. **Wipfli H**, Yach D. The World's First Global Health Treaty Turns 10 – and the US is still absent, *Vitality Institute Blog*, February 27, 2015, available at <http://thevitalityinstitute.org/tag/heather-wipfli/>
9. **Wipfli H**. World Health Assembly: Lessons for Future Leaders. *Global Health Now*, May 21, 2015, available at <http://www.globalhealthnow.org/news/wha-lessons-for-future-leaders>
10. **Wipfli, H**. Thank you for Not Smoking: How the WHO Fought Tobacco Through Treaties. *Foreign Affairs*, September 24, 2015. <https://www.foreignaffairs.com/articles/2015-09-24/thank-you-not-smoking>
11. **Wipfli H**. The FCTC Turns 10: Lessons from the first decade. *Journal of Epidemiology*. 2016. 26;6:279-283.

LETTERS TO THE EDITOR:

1. **Wipfli H**. All workers have the right to smoke-free workplaces. *Columbia Flier*, February 13, 2006, 6.
2. **Wipfli H**. Response to Letters to the Editor, *Health Policy*. 2011, Nov; 103: 98-100. doi:10.1016/j.healthpol.2011.09.001

ONLINE DIGITAL GAMES:

1. 1,000 Days Facebook Game www.facebook.com/1000Days

ABSTRACTS AND PRESENTATIONS (SELECTED):

1. **Wipfli, H**: "Emerging Mechanisms of Global Governance: Tobacco Control in the 21st Century". Annual Meeting of the International Studies Association, February 2001, Chicago, USA.
2. Stillman F, **Wipfli H**, Avila-Tang E, Hoang M, Samet JM: "Tobacco Control Education Resources Online". Poster presentation at the STEP UP to tobacco control: advancing the role of public health and Public Health Professionals workshop, April 2004, St. Louis, MO
3. **Wipfli, H**: "Networking for global tobacco control". Society for Research on Nicotine and Tobacco pre-conference meeting, March 2005, Prague, Czech Republic.
4. Maalouf W, **Wipfli H**, Stillman F: "Investigating tobacco control research in developing countries". Poster presentation at the 2005 Society for Research on Nicotine and Tobacco meeting, March 2005, Prague, Czech Republic.
5. **Wipfli, H**: "Challenging the north-south divide – the global diffusion of tobacco control policies". Annual Meeting of the International Studies Association, March 2006, San Diego, USA.
6. **Wipfli, H**, Tang E, Navas-Acien A, Breyse P, Samet J: "Secondhand smoke among women and children". World Conference on Tobacco and Health, July 2006,

Washington, D.C., USA.

7. **Wipfli, H**, Tang E, Navas-Acien A, Breysse P, Samet J: "Secondhand smoke among women and children: results of a study in 32 countries". Towards a Smokefree Society Conference, September 2007, Edinburgh, Scotland.
8. **Wipfli H**, Tang E, Navas-Acien A, Breysse P, Samet J: "Secondhand smoke among women and children: results of a study in 32 countries". Poster presentation at the Flight Attendants Medical Research Institute, May 2008, Boston, MA.
9. **Wipfli, H**: "Conducting Large Multi-Country Research Protocols: Lessons from the Field", American Public Health Association, October 2008, San Diego, USA.
10. **Wipfli, H**: "When will the global tobacco epidemic end?" Annual Meeting of the American Thoracic Society, April 2009, San Diego, USA.
11. **Wipfli, H**: "The Global Health Response Engine", Consortium of Global Health Universities, National Institute of Health, September 2009, Washington, DC, USA.
12. **Wipfli, H; Wipfli, H**: "The Global Health Response Engine", Oral presentation at the Unite For Site, Yale University, April 2010, New Haven, USA.
13. **Wipfli, H**: "Global Diffusion, Norms and Governance: The Case of the Framework Convention on Tobacco Control", Featured Seminar, October 2008, USC School of Policy, Planning, and Development, Los Angeles, USA.
14. **Wipfli, H**: "Power of the Process: Evaluating the Impact of the Framework Convention on Tobacco Control Negotiations", American Public Health Association Annual Meeting and Expo, November 2010, Denver, USA.
15. **Wipfli, H**: 'Simple' Responsibility: Moral Framing, Transnational Companies, and Policy Action in Global Health". International Studies Association Annual Meeting, April 2012, San Diego, USA.
16. **Wipfli, H**: "Introduction to Interactive Media for Innovation in Education", Association of Pacific Rim Universities Annual Global Health Workshop, June 2012, Los Angeles, USA.
17. Jones MR, **Wipfli H**, Shahrir S, Avila-Tang, Samet JM, Breysse PN, Navas-Acien A. FAMRI Bar Study Investigators: "Secondhand tobacco smoke: an occupational hazard for smoking and non-smoking bar and nightclub employees". Poster presentation at American Public Health Association Annual Meeting, October 2012, San Francisco, CA
18. **Wipfli, H**, Maybaraduk P, Bourne P, Benedict A. Plenary Panel: Promoting Global Access: trade Agreement, Non-Communicable Diseases and the Open Access Movement. Universities Allied for Essential Medicine Annual Conference, November 3, 2012, Irvine, USA.
19. **Wipfli H**: "Less than the Sum of their Parts: Student Groups in Global Health", Consortium of Universities for Global Health, March 2013, Washington DC.
20. **Wipfli, H**: "In Whose Interest: The Role of the Public Sector in Global Chronic Disease Control", International Studies Association Annual Meeting and Exhibition, April 2013, San Francisco, USA.
21. **Wipfli, H**: "Integrating Scientific Models into Game Play: The Global Health Response Engine", Games for Global Health Pre-Conference, Games for Health, June 2013, Boston, USA.
22. **Wipfli, H**. Three eras of global tobacco control: how sociopolitical processes influenced global networking. International Conference on Public Health Priorities in the 21st Century: The Endgame for Tobacco"; September 10 – 12, 2013, New Delhi, India.
23. **Wipfli H**, McCool J, Hu C, Eliseo-Prisno III D: "Panel: APRU Field Experiences in Teaching Global Health", APRU Global Health Workshop, October – November 2013, Hangzhou, China.
24. **Wipfli H**, McCool J, Samet JM: "Panel: Case Studies on trade and health in the Pacific Rim", APRU Global Health Workshop, October – November 2013,

- Hangzhou, China.
25. Schwartz J, Volqvartz S, **Wipfli H**. 'The East African NCD Alliance Post-2015 Implementation Initiative: a multisectoral partnership'. Consortium of Universities for Global Health Annual Conference, May 10-12, 2014, Washington, D.C
 26. **Wipfli, H**: "To play or not to play: an experiment in digital game-based global health curriculum", American Public Health Association Annual Meeting and Exposition, November 2013, Boston, USA.
 27. Puro L, Buwembo C, **Wipfli H**. Maama Ne Maama - Using community-based digital storytelling to improve maternal health in rural Uganda, Consortium of Universities for Global Health Annual Conference, March 26-28, 2015, Boston.
 28. **Wipfli, H**. Learning from the FCTC: Moving Towards a Treaty to Combat NCDs, March 20, 2015, Abu Dhabi, United Arab Emirates.
 29. Ly S, Taro T, Yao C, Sanchez-Lara S, Magee K, Tangco I, Figueiredo, **Wipfli H**, Magee W. Ethical approval process considerations for research in resource limited settings. *Annals of Global Health*. Abstract #01GMHE007
 30. **Wipfli, H**. "The FCTC: 10 years later", 2015 APRU Global Health Workshop, October 30 – November 1, 2015, Osaka, Japan.
 31. Yao C, Swanson J, Chanson D, Auslander A, Figueiredo J, **Wipfli H**, Gura B, Hatcher K, Vanderburg R, Magee W. Barriers to Accessing Timely Surgical Cleft Care in Vietnam: A Multi-Site, Cross-Sectional Outcomes Study. American Cleft Palate-Craniofacial Association, April 4-9, 2016, Atlanta, Georgia, USA.
 32. Swanson J, Yao C, Auslander A, **Wipfli H**, Chanson D, Figueiredo J, Gura B, Hatcher K, Vanderburg R, Magee W. Patient Perceptions of Barriers to Cleft in Low-and-Middle-Income Countries. American Cleft Palate-Craniofacial Association, April 4-9, 2016, Atlanta, Georgia, USA.
 33. **Wipfli H**. Qualitative Research on Employers in US, India and Mexico. APRU Global Health Workshop, September 28, 2016, Sydney, Australia.
 34. **Wipfli H**. A model for no one? Evaluating the lack of uptake of wellness programming in workplaces. World Cancer Congress, October 31, 2016, Paris, France.
 35. Kelley J, **Wipfli H**. The role of international organizations in facilitating advocacy movements: The case of the Framework Convention on Tobacco Control. Submitted to Workshop on Agreements, Law and International Politics, Texas A&M, December 2-3, 2016.
 36. **Wipfli H**, Guindon E. Power of the Process or Just Ineffective? Evaluating the FCTC with Global Youth Tobacco Survey Data. World Conference on Tobacco or Health. Cape Town, South Africa, March, 2018.
 37. Kelley J, **Wipfli H**. The Process Is the Product: The Hidden Impact of Treaties on State Behavior. International Studies Association, April 6, 2018, San Francisco, California, USA.
 38. **Wipfli H**. Cutting Through the Smoke: The Role of Evidence in Negotiating the Framework Convention on Tobacco Control. International Studies Association, April 6, 2018, San Francisco, California, USA.
 39. **Wipfli, H**. Tobacco Industry Strategies Related to Emerging Tobacco Products. APRU Global Health Conference, October, 2018, Kuala Lumpur, Malaysia.
 40. **Wipfli H**. Integrating Peer-Partnership Programming to Enhance Global Health Education, March 8, 2019, Consortium of Universities in Global Health, Chicago, Illinois, USA.
 41. St Claire S, **Wipfli H**. Reproductive and Sexual Health Knowledge Among Northern Ugandan adolescents, March 9, 2019, Consortium of Universities in Global Health, Chicago, Illinois, USA.
 42. **Wipfli H**. Investigating Global Mental health: Contributions from political science. International Studies Association West, September 28, 2019, Pasadena, California, USA.

43. Record R, Greiner L, **Wipfli H**, Owens J, Strickland J, Puga E, Matt G. Social Media Guidelines for 21st Century Research Centers. 70th Annual ICA Conference, 21-5 May, 2020, Gold Coast Australia.
44. **Wipfli, H**. Global Immersion in Lockdown: Facilitating global health learning experiences during the COVID Pandemic. International Studies Association Annual Conference, April 1, 2022, Nashville, Tennessee, USA.
45. **Wipfli H**, Lou D. The Emperor's Institutions: The Case of Global COVID Vaccine Governance. International Studies Association Annual Conference, April 1, 2022, Nashville, Tennessee, USA.
46. **Wipfli H**. Assessing Adolescent Health in Post Conflict Communities: Methods and Outcomes from a Youth-Led Community Health Assessment in rural northern Uganda. Presentation at the Annual International Studies Association Annual Meeting, Quebec, Canada, March 15, 2023.
47. **Wipfli H**. Adapting a Text Messaging-Based Tobacco Cessation Intervention for People Living with HIV in Uganda and Zambia. Consortium of Universities for Global Health, Washington DC, USC, April 15, 2023
48. **Wipfli H**. Lessons from the First 5 Years of the GEOHealth Hub for Eastern Africa. Consortium of Universities for Global Health, Washington DC, USC, April 16, 2023.

MEDIA AND TELEVISION APPEARANCES (SELECTED):

Drowning Prevention

July 25, 2023, Season 1 Finale: World Drowning Prevention Day and Global Health Work in Uganda with Heather Wipfli, PhD: <https://www.podcastworld.io/episodes/season-1-finale-world-drowning-prevention-day-and-global-hea-aypac0o9>

July 25, 2023, World Drowning Prevention Day, NTV News, Uganda:

<https://www.youtube.com/watch?v=0o66glvmoo0>

August 21, 2023 World Drowning Prevention Day: USC Faculty hosts Splash Camp:

<https://pphs.usc.edu/world-drowning-prevention-day-usc-faculty-hosts-splash-camp/>

July 18, 2023, Uganda steps up Efforts to Prevention drownings, New Vision:

https://www.newvision.co.ug/category/news/uganda-steps-up-efforts-to-prevent-drowning-c-NV_165198

COVID

January 7, 2022, Omicron and the Future of the COVID-19 Pandemic, Scholar's Circle Podcast

January 24, 2021, Vaccination as a Human Right, Scholars Circle Podcast:

<https://www.thebigq.org/2021/01/26/what-are-the-human-rights-considerations-of-the-covid-vaccine-distribution-process-/>

December 20, 2020. Will the COVID Vaccine Bring the Pandemic Under Control? Scholar's Circle

Podcast: <https://www.thebigq.org/2020/12/15/will-a-covid-19-vaccine-bring-the-pandemic-under-control-/>

April 12, 2020, WHO Declares COVID-19 a Pandemic, Scholar's Circle Podcast:

<https://www.thebigq.org/2020/04/14/what-is-the-role-of-who-in-the-ongoing-covid-19-pandemic-/>

May 12, 2020, Health Governance and COVID-19: A conversation with Global Health Expert, Dr.

Heather Wipfli, *The Differential*, The University of Arizona College of Medicine Student Publication

December 10, 2020, US and International Response to COVID-19 Vaccine, Scholars Circle Podcast

Ebola

September 30, 2014, Ebola in the United States, Global Health Correspondent, Takepart Live.

October 14, 2014, Rights of Nurses to Deny Care, Global Health Correspondent, Takepart Live.

October 27, 2014, Quarantine, Global Health Correspondent, Takepart Live.

Tobacco, Secondhand smoke, E-cigarettes

February 27, 2007, Baltimore Bars Filled With Smoke, Channel Nine News, Baltimore, Maryland

February 7, 2008, More than a billion people are puffing away – can governments turn the tide?, Newsweek.

July 25, 2008, Fighting Tobacco Use Worldwide, Brian Lehrer Show, National Public Radio.

October 29, 2013, E-Cigarettes: Second-hand Smoke, Vaping, and the Price of FDA Regulations, Reason Magazine.

Digital Gaming and mHealth

October, 2009. USC Tries video game as teaching tool, Global Health Matters, Fogarty International Center, National Institutes of Health.

September 30, 2011, USC Develops Life Saving Game, ABC News.

December 12, 2011, A New Game that Informs and Entertains, ABC News.

September 24, 2012, USC global health game maintains relevance, USC News.

September 19, 2013, Are video games the next global health frontier?, Humanitarian News.

May 12, 2014, USC workshop shapes future of mobile health, USC News

Teaching and Mentoring

August 22, 2011, New Online Course on NCDs Offered by USC and the NYT Knowledge Network, IH – BLOG The weblog of APHA's International Health Section.

July 23, 2012, High school sleuths track mock outbreak, USC News.

February 15, 2013, Global Health Competition connects students to CDC, USC News.

February 22, 2013, Undergrads win USC Global Health Case Competition, USC News.

July 23, 2016, International Politics Unfold at World Health Assembly, USC News

August 23, 2016, Kicking it: Public Health program turns Uganda's fields into classrooms, USC News.

August 21, 2023, Youth Ambassador Program: Community-led Research in Uganda.

<https://pphs.usc.edu/youth-ambassador-program-community-led-research-in-uganda/>

August 24, 2016, Students teach health with soccer, Daily Trojan

Women in Leadership

November 19, 2012, Women in Management Talk Tackles Global Challenges and Motherhood, USC News.